



Shire of Mukinbudin

Community Strategic Plan 2013 – 2023





Version Control

Version Number:	
Adopted:	
Reviewed:	

Foreword

Message from the Shire President

The Shire of Mukinbudin Strategic Plan is an essential document that aligns Council's programs with the aspirations of the community as expressed in the Community Strategic Plan (2023). It identifies how we will continue to provide essential services to our growing community and how we will ensure our assets are well maintained and our workforce appropriately skilled.

This Strategic Plan provides policy direction and strategies which seek to deliver value for money services in a sustainable manner. It focuses on social, economic, environmental and civic leadership for the future and considers issues impacting our community including the ability to access increased state and federal funding.

The Shire of Mukinbudin Strategic Community Plan outlines our long term vision, values, and aspirations, based on the valuable input provided by the community through community workshops, surveys and visioning sessions. The Community Strategic Plan is the overriding document for Council and therefore a very important one in which many residents, ratepayers and interested persons were involved in the preparation and on which everyone is invited to have their say.

Council is aware of its current resources and assets and what it needs to work towards to ensure our vision is achieved by 2023. We acknowledge that the Shire's ratepayers and residents are our number one customer and the reason we exist. Council will keep the community at the forefront of every action and decision we make in relation to our endeavours to enhance the Shire. We are committed to achieving outcomes for this community and look forward to working with you to provide a sustainable future for everyone in the Shire.



Cr Gary Shadbolt
President

Message from the Shire CEO

Our Staff and Councillors have for many months been engaged, firstly in-house and more recently in collaboration with our community, in the development of this Community Strategic Plan as well as associated integrated plans.

This document represents the outcome of that collaboration and has been constructed as much as possible in such a manner as to make it as reader-friendly as possible, while still meeting the requirements of the WA State Government in the overarching framework of their recent directive related to Integrated Planning and Reporting required of every Council in the State.

The Strategic Community Plan provides the framework for the Corporate Business Plan, Long Term Financial Plan, Workforce Development Plan and Asset Management Plan to ensure we can deliver upon our communities aspirations. It reflects the four main questions of where are we now, where do we want to go, how are we going to get there and how do we know we have arrived?

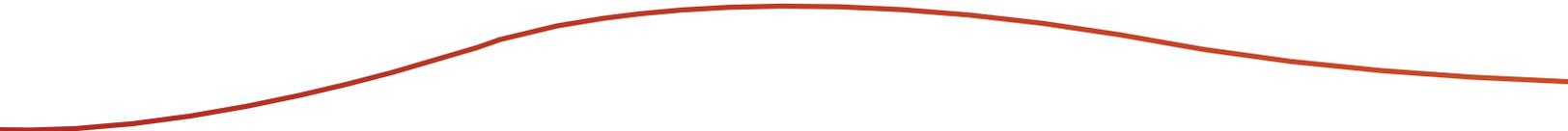
There is an expectation within Council that the objectives outlined in this Community Strategic Plan are “do-able”, and will result in improving not only to the quality of life of our residents but providing the blueprint for the Shire to embark on an exciting and viable future.

The Staff of the Shire look forward to assisting Council in delivering upon the Community Strategic Plan 2023.



Trevor Smith
Chief Executive Officer

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Council and Staff

Councillors

The Shire of Mukinbudin has nine elected members who meet monthly to discuss issues, and make decisions, on behalf of the community.

Shire President

Cr Gary Shadbolt Term Expiry 2015

Deputy Shire President

Cr Rod Comerford Term Expiry 2013

Cr Chris Geraghty Term Expiry 2013

Cr Stephen Palm Term Expiry 2013

Cr Dawn Lancaster Term Expiry 2015

Cr John O'Neil Term Expiry 2015

Cr Brian Watson Term Expiry 2013

Cr Sandie Ventris Term Expiry 2013

Cr Kylie Sipper Term Expiry 2015

Executive Team

Chief Executive Officer

Trevor Smith

Deputy Chief Executive Officer

Ellen Maddock

Works Supervisor

Bob Edwards

Environmental Health

Julian Goldacre

Introduction

Welcome to the Shire of Mukinbudin's Strategic Community plan.

This Plan outlines the long-term (10+ years) vision and values of the community of the Shire of Mukinbudin, whilst also acknowledging the requirements and resourcing capabilities of the Shire.

The plan not only establishes a vision for the Shire's future, but will also drive the development of other plans in the Integrated Planning framework.

The three major components of this framework include the:

Strategic Community Plan

An overarching plan that will guide the future direction of Council's policies, plans, projects and decision making over the next ten years to 2023.

Corporate Business Plan

A plan for the Shire as an organisation to activate the strategies identified in the Strategic Community Plan and drive Shire operations to 2016/17.

Annual Budget

The allocation of resources required to deliver the Strategic Community Plan and the Corporate Business Plan. The annual budget will be derived from an annual review of the Corporate Business Plan.



Vision and Values

Our Vision

To assist our community towards a prosperous future by providing a positive environment in which to work and live.

Our Values

We will conduct our business with;

Respect

- Value people and places and the contribution they make to the Shire
- Develop an environment of respect for different cultures
- Be appreciative of the aspirations of the community and what it does for itself

Inclusiveness

- Be receptive, proactive and responsive as an organisation
- Exist to help a community that has the capacity for self help
- Demonstrate leadership by promoting Council and community teamwork

Fairness and equity

- Maintain a 'whole of Shire' outlook, but recognise that each community is unique and likely to have variations on their needs
- Provide services for a variety of ages and needs
- Respond to the community in a fair and equal way depending on need

Communication

- Create opportunities for consultation with the broad community
- Demonstrate leadership by promoting Council and community teamwork

Western Australian Strategic Plan Links

There are a number of other strategies and plans that link directly to this Strategic Community Plan including:

Action Agenda

The Regional Development Council released a Regional Development Policy Framework: An Action Agenda for Regional Development in early 2011. The Action Agenda set out the policy and project priorities that the Council identified as vital to ensuring WA regions remain places where people want to live, work and invest. There were six priorities including housing and services; employment, infrastructure and skills; health; education; social and environmental amenity; leadership and decision-making. The Action Agenda is applicable to all involved in regional development.

Wheatbelt Strategic Plan

The Wheatbelt Development Commission together with Regional Development Australia (Wheatbelt) has developed a Strategic Plan 2012 that outlines strategic intentions of the Commission and Regional Development Australia (Wheatbelt) across a vibrant economy, livable communities and valued natural amenities. The Plan recognises the huge potential to increase the Wheatbelt's population through regional collaboration and marketing, service delivery planning and strategic regional planning.



Western Australian Strategic Plan Links Cont.

Towards A Wheatbelt Infrastructure Plan

From July to October 2012, the Wheatbelt Development Commission instigated a 2010/11 Country Local Government Fund (CLGF) Regional Component initiative to identify Wheatbelt infrastructure priorities and start the Wheatbelt Infrastructure Plan. Towards a Wheatbelt Infrastructure Plan was an initiative to assist Wheatbelt Local Governments to identify Wheatbelt infrastructure priorities. The stakeholders and beneficiaries were each of the 43 Local Governments in the region. It was agreed that long term planning and strategic analysis was needed in order to best meet the development needs of the region. The process was an opportunity to significantly advance strategic planning for infrastructure in the wheatbelt. From each of the Local Governments, key wheatbelt development issues were recognised as being energy, transport, land development and accommodation. Key drivers of development emerged as population growth and diversity, industry development and sustainability. From this discussion mutual infrastructure and non-infrastructure solutions were identified.

Land Use

Additional plans of interest to the Shire of Mukinbudin Strategic Community Plan include the Wheatbelt Land Use Planning strategy which is a guiding document for the Wheatbelt region that aims to guide land use and planning. This is still in draft form, however its vision states that the Wheatbelt will capitalise on Western Australia's growth, demonstrate resilience to global changes and seize new opportunities. The region's combination of natural resources, agricultural and community base, proximity to Perth and available land and infrastructure to support growth will set it apart from other areas and offer a sought after lifestyle and business environment for current and future communities. The Western Australian Planning Commission will address the Wheatbelt's environment, community, economic, infrastructure and regional development priorities.

Our Shire

The Shire of Mukinbudin is situated in the north eastern Wheatbelt, 296kms north east of Perth, 85kms north of Merredin and is 3,414km² in area. The Shire comprises of the main town site, Mukinbudin as well as districts of Bonnie Rock, Wilgoyne and Lake Brown. Key statistics for the Shire include;

- Population of 490 (ABS Census, 2011). Actual estimate 600
- The Shire includes 930kms of linking roads
- The total number of private dwellings within the Shire is 299 (ABS, Census, 2011)
- Within the Shire there are households, 74.2% being family households and 25.8% being single person households
- Key industries include cereals, sheep, transport, agricultural support services, tourism and retail.

Bonnie Rock

The name of the town originated from a rock formation that is situated close to the town that was named by a sandalwood cutter. The townsite was gazetted in 1932.

The main industry in this district is wheat farming with the town being a Cooperative Bulk Handling (CBH) receival site.



Mukinbudin

The town site has 3G mobile coverage and a new mobile phone tower has improved mobile coverage throughout the Shire.

The town is growing, with 18 newly subdivided residential blocks developed in recent years.

There is a Primary School, incorporating a Kindergarten and Pre-Primary as well as High School through to yr 12. Distance education as well as tertiary education options are available. A Playgroup and Occasional Care Centre are also available to families.

Sport is very important to the fabric of the community and excellent facilities are provided. Football, hockey, cricket, basketball, golf, netball, lawn bowls, tennis, squash, pistol shooting, indoor cricket (not currently active) and several other sports are active. Council also operates a newly upgraded 50m swimming pool which is supported by an active swimming club.

Art and craft groups, community service groups, progress associations, landcare, ladies group, seniors group, book clubs and a Community Shed are also present in the Shire. A well supported youth group caters for young people and there are 4 Churches in the town site.

Retail outlets in the town site include an IGA supermarket, butcher, clothing and giftware, café, coffee shop, newsagency, hairdresser, hotel, service station/tyres, plant nursery, Bendigo Bank branch, Westpac Bank branch, Commonwealth Bank agency, Community Resource Centre, hardware, machinery dealerships, Landmark, Elders, 24hr ATM and fuel.

There is also a CBH bin in the town site, an electrical contractor, mechanic, equestrian breeder, carpenter, engineering, agricultural contractor, plumber, transport operators and steel fabricator.

There is a Caravan Park in the town site and unique attractions across the Shire including Beringbooding Rock, Elachbutting Rock, Yanneymooning Hill Reserve, Quanta Cutting Reserve, Weira Reserve, Pioneer Botanical Walk, Wattoning Historical Site and the unique bulk grain storage silo which was restored and moved into the Mukinbudin town site.

A Community Health Nurse operates a weekly service, provides a 24hr service with a GP visiting once a week. The nearest Hospital is in Kununoppin and a dedicated team of St John's Ambulance Officers are always on call. Allied health services are available through the Mukinbudin Nursing Post.

The Shire of Mukinbudin along with an Aged Accommodation Management Committee, manage 7 Aged Accommodation Units (3 x 2 bedroom and 4 x 1 bedroom). Home and Community Care Services (HACC) are also available in the Shire.



Lake Brown

The town was established in 1923 with the name Kalkalling being recommended by Acting Surveyor General Camm in January 1923. In 1926 the name was then changed to Lake Brown at the settlers' request. The building of the railway extension brought new life to Lake Brown as there were construction workers to be clothed and fed.

Wilgoyne

Most of the Wilgoyne settlers made weekly or fortnightly visits to Lake Brown for stores or business but their community centre was the Wilgoyne School, Opened in November 1924, which was used for dances, meetings, social gatherings, Church Services and Christmas Trees. In December 1945 the school closed and remained onsite for community purposes until 1954 when it was moved to Mukinbudin for use by Junior Farmers and was then demolished in 1984.

What we do

The Shire of Mukinbudin is a local government body established under the Local Government Act to deliver services and infrastructure to its communities. The roles and responsibilities of Local Government differ across the state, but the Shire of Mukinbudin actively services its community in a variety of ways namely:

- Infrastructure and associated services, including local roads, footpaths, drainage, waste collection and management
- Provision of recreation facilities, such as parks and gardens, sports fields, swimming pools, Recreation Centres and Town Halls
- Care of the environment
- Health services such as water and food inspection, toilet facilities, noise control and animal control, family health services
- Community services, such as child care, aged care and accommodation, community care, community transport, emergency services and welfare services
- Building services, including inspections, licensing, certification and enforcement
- Carrying out government and private sector works,
- Tourism promotion and development

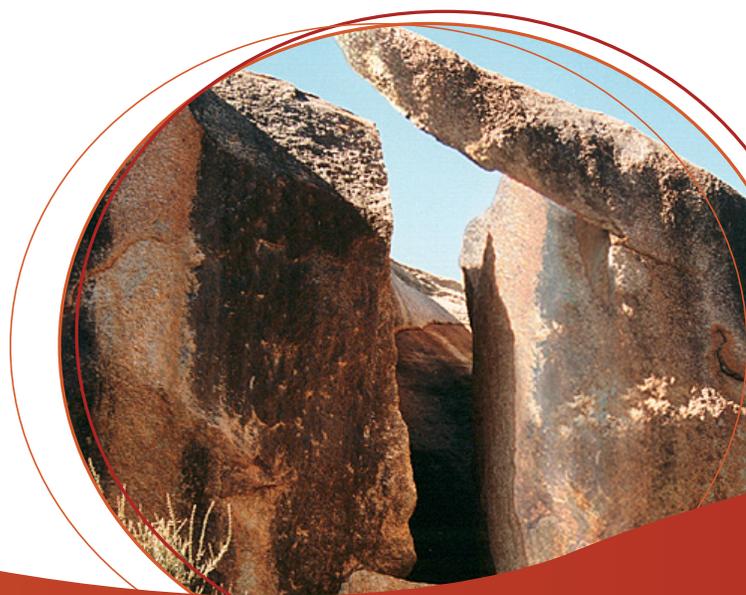
- Access to land, planning and development approvals,
- Administration of facilities, such as airports and cemeteries
- Cultural facilities and services, such as libraries,
- Lobbying and working with State and Federal Government, regional organisations and agencies,
- Advocating for local needs whilst operating in a regional context,
- Corporate Governance to ensure it delivers good decision making, leadership and professional management

How do we deliver it?

The Shire of Mukinbudin has 24 employees and 9 Councillors. Elections are conducted every two years in the month of October. Half the number of Councillors are up for election each term. A full term for a Council member is four years. Council meetings are held monthly.

The Chief Executive Officer is appointed by Council to deliver upon the following areas;

- Executive Services
- Community and Corporate Services
- Infrastructure Services
- Development and Regulatory Strategic Projects



Current and Future Resource Capacity

By 2023, WA Planning is predicting the Shire of Mukinbudin to have a population decrease of 80. Council is not being unrealistic in anticipating growth in population.

To achieve the community's current and future vision and aspirations, Council is well aware of its current position and has planned well to ensure it can achieve its goals.

Resource Profile	2009	2013
Population	600 (est)	600 (est)
Number of electors	413 (actual)	396 (est)
Employees	24	24
Budget	4,245,835	4,139,159 (est)
Rates	707,058	820,940 (est)
Financial Assistance Grants	1,144,391	1,403,678
Other Grants, Subsidies & Contributions	1,831,364	2,032,000 (est)
Capital Expenditure	1,738,869	2,500,000 (est)
Operational Expenditure	3,170,722	2,084,902 (est)
Total Value of Assets	38,434,517	43,689,991 (est)

Strategic Community Plan



Aim of the Plan

The aim of this document is to allow the whole community to share in their vision for the Shire of Mukinbudin.

The document belongs to the community and is designed to give everyone the opportunity to participate in achieving the goals and actions set out in the Plan. The goals and actions in each of the identified focus areas reflect the words and ideas presented by members of the Shire.

What is it?

According to the Department of Local Government (WA) a Strategic Community Plan outlines community long term (10+ years) vision, values, aspirations and priorities, with reference to other local government plans, information and resourcing capabilities.



The Strategic Community Plan is not static and must be reviewed regularly.

The plan:

- Establishes the community's vision for the Shire's future, including aspirations and service expectations.
- Drives the development of local government Area/Place/Regional Plans, resourcing and other informing strategies, e.g. Workforce, Asset Management and Services.
- Will ultimately be a driver for all other planning.
- The integration of asset, service and financial plans means the local government's resource capabilities are matched to their community's needs.

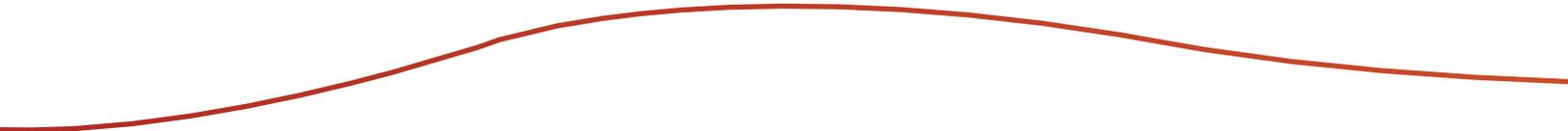
In addition, the Shire of Mukinbudin will develop a Corporate Business Plan, designed as the single point of reference for all activities undertaken by Council during its term of office (4yrs). The Corporate Business Plan must detail the activities Council will undertake to achieve the objectives of the Community Strategic Plan.

The Shire of Mukinbudin will develop an Asset Management Plan, Long Term Financial Plan and Workforce Development Plan alongside the plans above.

Community Input

The Plan has been developed after extensive community consultation and adherence to an engagement policy that included:

- **Community workshops held in February 2013**
Groups of community members who discussed their needs of the local community with respect to Council's services, facilities and to customer service.
- **Business After Hours Forum held in February 2013**
Informal discussion around why business remains in the Shire and what restricts business in the Shire of Mukinbudin



- **Community survey**

A sample of community residents responded to key questions (in written format) about the challenges facing the Shire, and their vision for the future of the Shire

- **Council visioning workshop**

This session centred on visioning beyond the local and regional community, including activities around issues and their impacts and uncertainties.

The draft Strategic Community Plan was released for public comment in May 2013.

Measuring the Plan

The Strategic Community Plan contains the goals and broad strategies related to their achievement. The Shire of Mukinbudin Corporate Business Plan will provide further specific details and services specific to each of the goals.

Every two years the Council will review the Strategic Community Plan at Council and also release a brief report to the community on its activities and workings towards the strategic goals. Every four years the Council will fully review the Plan with the community as per its Community Engagement Policy.

All planning documents are available to the community via the Shire of Mukinbudin website as well as upon request to the Shire.

Council also publishes an Annual Report detailing the achievements and activities for the year in relation to the budget, activities, goals and targets.

Challenges

The Shire of Mukinbudin currently faces numerous challenges, and these challenges will evolve over the next 10 years.

Through our community engagement strategies, we have identified a number of specific challenges, which we believe will have a significant impact on our community over the coming years, such as:

- Consecutive poor agricultural seasons and the instability of the agricultural sector
- Access to telecommunications
- Availability of State and Federal funding opportunities, and a perceived lack of State and Federal Government support
- Provision of medical services
- Provision of education facilities and access to quality teaching professionals
- Retention of youth and families
- Local Government structural reform
- Employment and career opportunities in the Shire
- Aged care facilities and services
- How to make the most of technology and be innovative
- Attracting funding for local projects from national, state and regional organisations who prioritise regional projects



SOCIAL

Strong community spirit and sense of belonging

1. Access to quality learning, cultural facilities and events

1.1 Encourage involvement in lifelong learning, skill enhancements and cultural involvement

1.2 Enhanced youth development through increased participation in the community

Our Actions

- Continue to support the vision of the Mukinbudin Primary and High School, with a view to educating years 7-12 in the Shire
- Recognise and grow the talent within our community through tailored education and leadership programs
- Strengthen the role, facilities and use of local education providers including the childcare service and playgroup
- Continue to encourage all families to participate in school holiday programs and consider feedback for the provision of a diverse array of activities e.g. Father and Son camp, go karts, with support from local groups in the delivery
- Provide a broad range of community information for residents
- Encourage the use of the library service
- Support and encourage an annual program of sporting, social and cultural events for Mukinbudin, including the Mukinbudin Drive In, Community Shed, arts and crafts groups, programs by the Community Resource Centre etc
- Create an outdoor amphitheatre
- Continue to support the Mukinbudin Youth Club whilst encouraging youth leadership and participation in community planning and events, so too interaction with Council
- Work with local and regional providers e.g. Library, Community Resource Centre, CY O'Connor Institute, universities, School to assist the community access education and training programs

SOCIAL CONTINUED

2. Health services which are accessible and meet the needs of the community

2.1 Advocate for a high standard and integrated approach to health services to support all residents

2.2 Protect and enhance the health and wellbeing of those who live in the Shire

Our Actions

- Advocate for the retention and enhancement of the Kununoppin Hospital and Mukinbudin Nursing Post
- Continue to attract and retain health professionals including the Nurse Practitioner and a view towards a live in GP, whilst increasing government support for the positions
- Support the current level of primary and allied health services in the Shire with a view to increasing the number of services, access to them and appropriate venues for delivery
- Participate in local and regional aged care accommodation options, selecting best practice for the Shire, coupled with appropriate and complementary health, recreation and community services e.g. Senior Citizens, frail aged care, Silver Chain, Community Shed
- Promote and assist where possible with the Home and Community Care Services for the frail and elderly, as well as those with disabilities and their carers
- Promote healthy, active ageing in partnership with government agencies, programs and local groups
- Initiate where relevant and promote health enhancing activities for all demographics
- Local youth and family community facilities are maintained and enhanced including gardens, playgrounds (additional playgrounds with rubber matting) and the investigation of a skate park and motor cross track
- Maintain the Swimming Pool as well as playing fields to accommodate for future sport, recreation and leisure needs, including the construction of a synthetic surface for tennis and hockey

3. Align infrastructure and facilities to community needs

3.1 Integrated, accessible and safe transport networks

3.2 Effectively plan, develop and manage infrastructure and facilities



Our Actions

- Review Shire roads and determine their suitability yearly (maintenance, construction, preservation, road train access and parking, materials, safety)
- Advocate for the retention and improvement of all current railway infrastructure in the Shire of Mukinbudin
- Continue to access Black Spot Funding Program, Roads to Recovery and Regional Road Group funds and complete projects on time and on budget
- Continue to provide access for commercial, recreational and medical organisations by air
- Continue to provide an accessible community bus service and ensure a regular public bus service to Perth is maintained
- Provide bicycle and pedestrian connections (including ramps) throughout the Mukinbudin town site
- Provide appropriate and quality recreation and public open space
- Protect and enhance the Mukinbudin Town Hall
- Protect and maintain the cemetery with a view to constructing new entrances, a gazebo and ablution block at the site

4. A quality lifestyle

4.1 Encourage positive community participation

4.2 Promote community safety

4.3 Proactively plan for growth

Our Actions

- Annually review and update the Shire of Mukinbudin's Disability, Access and Inclusion Plan
- Promote community services and organisations delivered by volunteers, so too a strong spirit and appreciation of volunteers
- Investigate the delivery of an additional FM radio station in the Shire e.g. HotFM
- Develop a local Emergency Services Response Plan
- Support and promote local crime and safety prevention activities
- Continue to prepare the Mukinbudin town site for population growth, coupled with a range of effective planning policies and balanced land use
- Work with key stakeholders to support the development of a range of housing styles and accommodation options for singles, families, professionals and the elderly
- Maintain, enhance and continue to construct executive housing for Shire staff

ECONOMIC

Economic prosperity for all

5. A vibrant and entrepreneurial local economy

5.1 A business friendly Shire with a diverse economic base

5.2 A skilled and capable local workforce with diverse career opportunities

5.3 Equitable services and utilities for business growth

Our Actions

- Attract diverse business and investment opportunities from within the Wheatbelt and beyond, by promoting the opportunities and benefits of doing business in the Shire, in a contemporary manner
- Promote land availability and lifestyle benefits to the commercial property market
- Assist business in finding suitable development sites and provide assistance through timely and efficient approval processes
- Develop new modular industrial units, packaged with appropriate lifestyle opportunities to attract new light industry or to expand current light industry in the Shire
- Build upon the accessibility and visual appearance of the main street of Mukinbudin to be colourful, attractive and enticing
- Support the Mukinbudin Business Association and Wheatbelt Business Network to grow and promote local businesses, develop strong networks as well as seek to reduce economic 'leakage'
- Actively support agriculture and agribusinesses in the Shire through information, advocacy and networks
- Assist with business, community and education partnerships
- Support local employment opportunities as well as investing in local apprenticeships and traineeships where appropriate
- Advocate for fast and reliable internet to seize opportunities provided through the National Broadband Network
- Advocate for continued improvements in telecommunications
- Advocate, attract, partner and provide where necessary water, sewerage, storm water and innovative energy infrastructure and services to meet community and business needs now and into the future



6. Encourage greater levels of tourism activity

6.1 Seek innovative ways to promote and develop tourism whilst strengthening partnerships

Our Actions

- Construct additional self contained units at the Caravan Park and maintain the RV Friendly status to increase visitors and tourists to the Shire
- Continue to participate and promote the Wheatbelt Way self drive route
- Investigate eco-tourism initiatives
- Assist businesses within the Shire to capitalise on events and tourism, educate them about the value of tourism and assist in value adding to their services for increased visitor servicing
- Continue to actively participate in NewTravel, the Central Wheatbelt Visitor Centre and work with Australia's Golden Outback to promote the area
- Develop unique entry statements for the Shire and Mukinbudin town site and investigate promotion as a gateway to the Outback
- Support and promote the unique Mukinbudin history and heritage including the inclusion of unique and long standing stories from the past
- Demonstrate best practice in visitor servicing at the Shire and Mukinbudin Community Resource Centre
- Integrate technology into visitor servicing e.g. QR codes on trails, touch screens for visitor information

ENVIRONMENT

Quality spaces and places

7. Protect and enhance the natural environment

7.1 Identify, protect and enhance significant natural assets

Our Actions

- Continue to protect and maintain natural parks and reserves
- Seek grant funding and partnerships for landcare projects e.g. tree planting, salinity and drainage, natural resource management initiatives
- Educate locals and visitors about the natural environment
- Preserve and protect biodiversity through the control and reduction of weeds and feral pests/ animals
- Protect roadside vegetation, whilst maintaining community safety
- Investigate a 'concept farm' e.g. agricultural best practice, energy efficiency

8. Integrate resource management and sustainability

8.1 Plan for long term, viable waste management practices

8.2 Plan for water conservation, reuse and efficiency, water catchment and storage

Our Actions

- Investigate future waste treatment options
- Increase awareness and participation of recycling
- Sustainable waste management practices focusing on waste minimisation
- Continue to participate in the Drum Muster program
- Continue to recycle waste water and demonstrate best practice storm water management and water harvesting
- Shire of Mukinbudin to be a water wise organisation, monitor water sustainability and ensure Shire gardens are drought tolerant
- Continue to provide doggy bags for residents
- Practice and promote energy efficiency
- Investigate alternative energy solutions for the Shire as well as information for households and businesses

CIVIC LEADERSHIP

Representation that instils confidence and reflects the best interests and values of the community

9. Provide good strategic decision making, governance, leadership and professional management

9.1 Develop leadership skills and behaviours that enhance the knowledge, skills and experience of the Shire staff and Council

9.2 Manage the organisation in a responsible and accountable manner

9.3 Deliver services that meet the current and future needs and expectations of the community, whilst maintaining statutory compliance

Our Actions

- Complete and review our integrated planning documents regularly
- Increase productivity of Shire staff
- Provide a high standard of customer service
- Develop an enterprising approach to our works and infrastructure projects
- Provide regular training opportunities for staff and Council
- Annually review compliance matters
- Encourage community members from all demographics and groups to attend and participate in Council meetings and forums
- Ensure accountability and transparency of Elected Members and Council Officers
- Provide all of planning documents to the community in an accessible manner

Outcomes

The Shire of Mukinbudin will track our progress towards our vision through the following areas (reporting to the community annually):

SOCIAL

- Education services and infrastructure are maintained and improved upon
- Increase in the percentage of young people, under 25yrs, part of the total population
- Number of residents attending diverse recreation, cultural and leisure activities
- Health services and infrastructure are maintained and improved upon
- Safety of transport networks
- Feelings of community safety

ECONOMIC

- Number of businesses in the Shire
- Number of diverse industries attracted and retained in the Shire
- Local workforce opportunities are diverse and available
- Satisfaction with commercial services and infrastructure
- Perceived visitor satisfaction and number of visitors to the Shire

ENVIRONMENT

- Satisfaction with waste management services and recycling processes
- Satisfaction with water and sewerage services
- Feral animal and weed control
- Education around the environment grows – for locals and visitors

CIVIC LEADERSHIP

- Council strongly represents the views of the community
- High degree of governance is adhered to
- Degree of community engagement in decisions
- Staff satisfaction levels are high
- Strategic Plan delivered upon